

## Solar on Multifamily Affordable Housing

## For immediate release

**Media contact:** Sarah Bucci, Marketing, Education and Outreach Coordinator, SOMAH program, media@calsomah.org

## Advisory Council Selected for Solar on Multifamily Affordable Housing (SOMAH) Program

SAN DIEGO, May 24, 2019 — The Solar on Multifamily Affordable Housing Program Administrator (SOMAH PA) is pleased to announce the selection of the first Solar on Multifamily Affordable Housing Advisory Council (SOMAH AC). The SOMAH AC will work to ensure the SOMAH program maximizes benefits for participating communities and that community advocates' voices and interests remain at the forefront of the program. The SOMAH AC will advise the SOMAH PA on program development, impacts related to local hiring, job placement, tenant engagement and education, marketing and outreach, geographic representation and overall community benefit.

The following individuals were selected to serve on the SOMAH AC through a rigorous process and garnered unanimous support of the independent selection committee:

- Andrea Barnier, Senior Asset Management Specialist, Self-Help Enterprises
- Agustin Cabrera, Senior Community Organizer, Los Angeles Alliance for a New Economy (LAANE)
- Noemi Gallardo, Senior Manager, Public Policy, Sunrun
- Allen Hernandez, Executive Director, Center for Community Action and Environmental Justice (CCAEJ)
- Andres Ramirez, Policy Director, Pacoima Beautiful
- Cynthia Strathman, Executive Director, Strategic Actions for a Just Economy (SAJE)
- JB Tengco, West Coast Director, BlueGreen Alliance
- Sochiata Vutthy, Senior Asset Manager, Community Housing Works (CHW)
- Kenneth Wells, CEO & Founder, O&M Solar Services

The SOMAH PA would like to acknowledge our independent consultants and selection committee.

- Strela Cervas, Independent Consultant, Former Co-Director at California Environmental Justice Alliance
- Anthony Giancatarino, Independent Consultant, Former Director at Center for Social Inclusion
- Betony Jones, Founder, Inclusive Economies
- Isaac Sevier, California Coalition Manager, Energy Efficiency for All
- Madeline Stano, Energy Equity Legal Counsel, The Greenlining Institute

The SOMAH AC will hold its inaugural meeting in June 2019. Notes on this and future proceedings will be posted to SOMAH's website each quarter.

## **About SOMAH**

The SOMAH program provides up to \$100 million annually in financial incentives for installing photovoltaic (PV) energy systems on multifamily affordable housing in California. The program's unique, community-based approach ensures long-term, direct economic benefits for low-income households, helps catalyze the market for solar on multifamily housing and creates jobs. SOMAH is overseen by the California Public Utilities Commission and funded through the greenhouse gas allowance auction proceeds of Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, Liberty Utilities Company and PacifiCorp. SOMAH aims to install 300 megawatts of generating capacity by 2030.